

## WHO WE ARE

SWIFT is a community-owned economic development fund dedicated to making South Waikato thrive.

## OUR VISION

Growing Together, Growing Stronger

## OUR MISSION

To invest in opportunities that strengthen the South Waikato, enhance our community's intergenerational wellbeing, and unlock its full potential.

## OUR VALUES

In delivering our vision and fulfilling our purpose we will:

- » Focus on enabling transformational change for South Waikato
- » Be evidence led and informed in our decision making
- » Be bold and intentional in our investments
- » Proactively partner with others to achieve collective impacts
- » Protect the legacy of our investments and protect our funds

## OUR FOCUS

### FACILITATING GROWTH – INVESTING IN ACTIVITIES THAT DELIVER

Workforce development

Productivity enhancement

Sector collaboration

Employment creation

### ENABLING GROWTH – SUPPORTING PARTNERS IN ACTIVITIES THAT DELIVER

Infrastructure development

Education facilities and provision

Regulatory and compliance improvements

Research and development

District perception

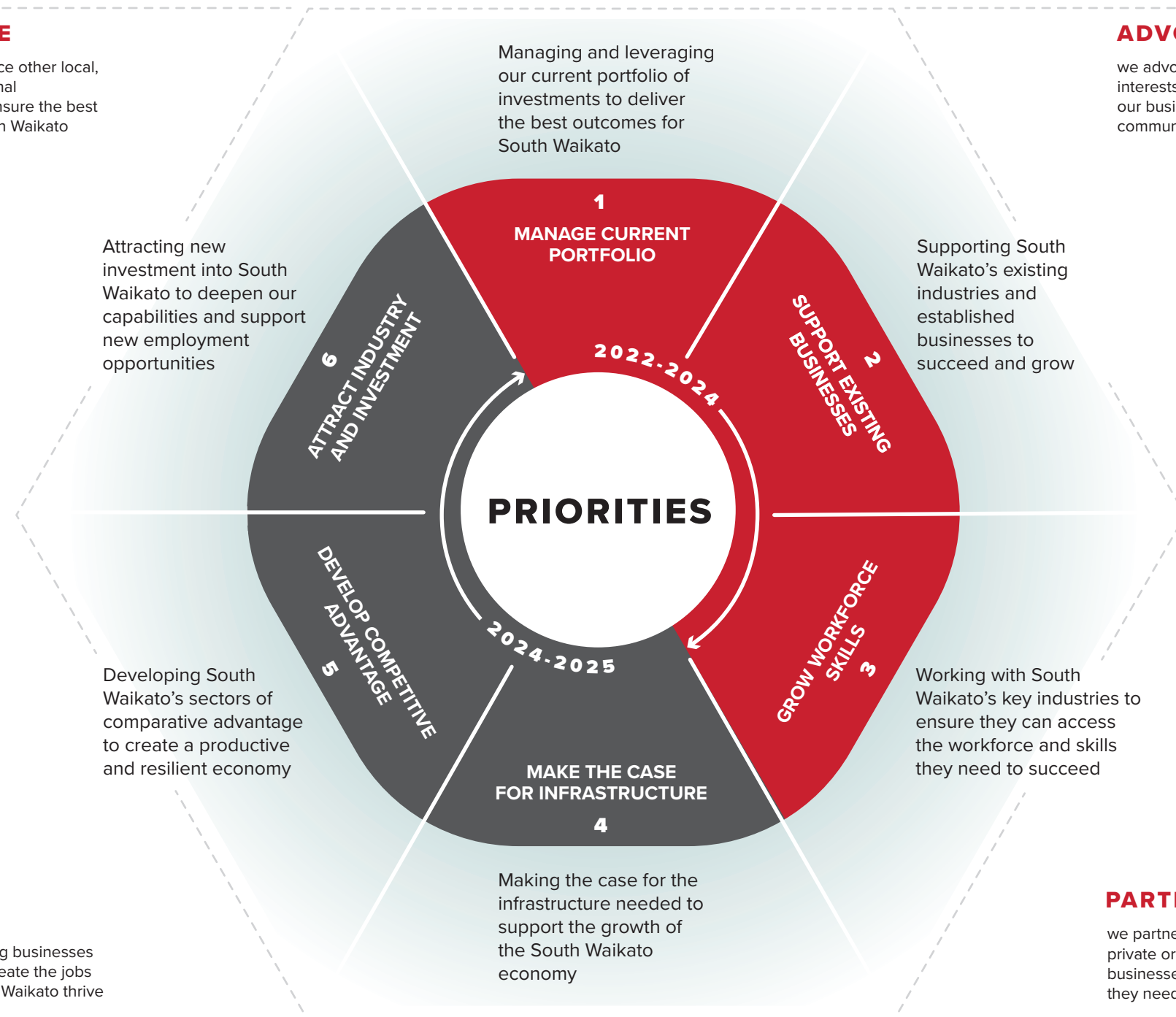
## OUR PRIORITIES 2022-2025

### INFLUENCE

we seek to influence other local, regional and national organisations to ensure the best outcomes for South Waikato

### ADVOCATE

we advocate for the needs and interests of South Waikato, for our businesses and our communities



### INVEST

we invest in helping businesses so that they can create the jobs that will see South Waikato thrive

### PARTNER

we partner with other public and private organisations to provide businesses with the tools that they need to accelerate growth